



DairyUP
Unlocking potential



YOUR INVITATION TO JOIN **DAIRY UP'S FARMS NETWORK**

**Are you interested in unlocking the potential of
your feeding system and your cows?**

If yes, see the details overleaf or visit www.dairyup.com.au/how
to register your interest (or scan the QR code)!



Dairy UP is the new collaborative dairy RD&E program for NSW.
Unlocking the potential of milk, cow and water to increase productivity and profitability, de-risk the dairy industry and develop new markets.

Co-investors and participating organisations





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You are invited to register your expression of interest to participate in either (or both) of the following projects:



Project 1:

Unlocking the potential of Kikuyu based pastures.



Project 2:

Unlocking the potential of cows in intensified systems.

If you'd like to be part of this exciting program, please fill in the expression of interest form on www.dairyup.com.au/how or scan the QR code.



For more information contact:
info@dairyup.com.au

We are now looking for NSW dairy farms to be involved with Dairy UP

Project details

P1 will unlock the potential of Kikuyu. It will explore the application of remote sensing for managing pastures; the genetic diversity of Kikuyu; key antinutritional factors; the environmental impact; and the value of predicting nutritional changes in the pasture in real time.

We aim to work with up to 5 pasture-based farms using Kikuyu-based pastures in each of the following regions: the North Coast, Mid Coast/Hunter, and the South Coast of NSW.

P2 will unlock the potential of cow. It will help farmers to increase productivity and wellbeing in commercial farms through improved nutrition, environmental and health management.

We aim to work with up to 15 intensive (total or semi-confinement) farms in NSW.

Participating farms will receive regular visits from a project officer, as well as real-farm data insights captured using innovative monitoring tools, and support with data management, interpretation and use.

You will need to keep good records and be willing to collaborate with the project team and share key farm data (production, reproduction, health etc.) as well as more specific information required by each project (e.g. P1: grazing areas, farm map and paddock details, pasture/crops plans, among other relevant information). We envisage to be working with the same farms for a minimum of 2 years.